



INSTITUTE FOR  
ROBOTIC PROCESS  
AUTOMATION

**IRPA Appoints Technology Evangelist, Award Winning Author and Engineer  
Chris Surdak to IRPA Program Director, Intelligent Automation**

*Global Expert in Information Governance to  
Provide Guidance and Advice to Business Leaders*

**NEW YORK, NY January 11, 2017 -- IRPA** (The Institute for Robotic Process Automation), today announced it has appointed **Chris Surdak**, JD, President, Surdak & Company as IRPA Program Director, Intelligent Automation. Mr. Surdak, a global technology evangelist, award winning author, engineer and expert in information governance will provide IRPA members with guidance and advice in the areas of intelligent automation, cognitive computing and Artificial Intelligence (AI), digital workforce planning and optimization.

“IRPA has been the harbinger of the intelligent automation industry providing our members with the latest insights, trends and case studies to prepare and arm them with the necessary tools as RPA, AI and cognitive computing technologies revolutionize the way we do work,” said Frank Casale, Founder of IRPA and CEO, Automation Accelerator. “We are delighted to welcome Chris Surdak to the IRPA Advisory Board as Program Director. Chris brings to our members an invaluable service: guidance and advice for those who have already started or are just getting started with RPA and are looking to make their next move.”

“As the first wave of RPA users look to scale automation and increase efficiencies, the next logical step will be to turn towards intelligent automation, machine learning and AI,” said Chris Surdak, IRPA Program Director, Intelligent Automation. “In my new role at IRPA, I’ll share my insights, and provide advice to help business leaders make the right technology and policy choices.”

Chris Surdak brings to IRPA members over 25 years of industry expertise. Mr. Surdak has held leadership roles with leading companies including Hewlett Packard, Accenture, Siemens, Dell and Citibank. Mr. Surdak began his career with Lockheed Martin Astrospac, where he was a spacecraft systems engineer and rocket scientist.

Mr. Surdak holds a Juris Doctor from Taft University, an Executive Masters in Technology Management and a Moore Fellowship from the Wharton School of Business at the University of Pennsylvania, a Master’s Certificate in Information Security from Villanova University and a BS in Mechanical Engineering from Pennsylvania State University.

Mr. Surdak is author of the book “Jerk: Twelve Steps to Rule the World” which explains the “Disruptor’s Formula” used by companies like Uber, Airbnb and Simple Bank. He is also author of “Data Crush: How the Information Tidal Wave is Driving New Business Opportunities”, recipient of GetAbstract’s International Book of the Year Award.

### **About IRPA**

The Institute for Robotic Process Automation (IRPA) is an independent professional association and knowledge forum for the buyers, sellers, influencers and analysts of robotic process automation, cognitive computing and artificial intelligence. Our network and advisory services offer leading-edge market intelligence, industry research, best practices, and alliance-building opportunities for stakeholders across service industry functions. To learn more please visit [www.irpanetwork.com](http://www.irpanetwork.com).