



INSTITUTE FOR
ROBOTIC PROCESS
AUTOMATION

**The Institute for Robotic Process Automation Announces Automation Innovation Conferences
“2016: The Year of the Robot”**

*Conferences to focus on Real World Implementations from RPA, Cognitive Computing to
Artificial Intelligence*

New York, NY and London, UK – January 28, 2016 – [IRPA](#) (The Institute for Robotic Process Automation), an independent professional association and knowledge forum for the robotic process automation (RPA) industry, today announced its **Automation Innovation Conference “2016, The Year of the Robot,”** will be held December 7, 2016 in New York and December 13, 2016 in London. Now in its third year, the Automation Innovation (AI) Conferences will focus on real world implementations, covering everything from RPA, Cognitive Computing to Artificial Intelligence and its impact on labor and the outsourcing community.

With hundreds of attendees representing Fortune 500 companies, leading industry analysts, consultants and software vendors, the Automation Innovation Conferences bring together all the movers and shakers in a single place, for the industry’s only exclusive automation event. “*2016, The Year of the Robot,*” will address the most pressing and consistent questions throughout the marketplace – where do I start, what do I need, how are these technologies different, why that matters, and what does the future hold?

To learn more about the upcoming **Automation Innovation Conferences, “2016, The Year of the Robot,”** and to register please visit <http://www.irpanetwork.com/events/>.

“When we launched our first AI Innovation Conference in 2014, we laid the groundwork for understanding what RPA is, and whether it really is different from traditional automation and what’s already out there,” said Raheem Hasan, President and Co-Founder, IRPA. “Attendees came skeptical and left convinced this was going to be the next wave of disruption and innovation. Our 2015 conferences, which were standing room only, were all about readiness. Many if not most service providers and advisors now know RPA is real and a required discipline to be relevant in the rapid shift from labor arbitrage to digital labor. Our 2016 conferences are all about reality and the demystification of automation - RPA, Cognitive Computing and Artificial Intelligence.

“The AI Innovation Conference series has been ahead of the curve in terms of envisioning the significance of RPA and identifying the key opportunities and challenges facing both buyers and sellers,” said Chip Wagner, CEO of Alsbridge, co-chair of the 2014 and 2015 conferences. “By bringing together industry leaders, visionaries and real-world practitioners, the programs have generated excitement regarding the possibilities of these game-changing technologies, without resorting to hype and hyperbole. Through the events, we’ve established relationships and gained insights that continue to yield benefits.”

In addition to the Automation Innovation Conferences, IRPA is teaming up with its sister organization, the Outsourcing Institute, to host the *Outsourcing, Automation, Innovation Seminar Series (OAISS)* this Spring, a new regional roadshow and roundtable series focused on the intersection of outsourcing, innovation & automation.

OAISS event details:

- March 17 in Dallas
- April 12 in NYC
- April 27 in London, UK
- June in Chicago

IRPA continues to be front and center in the RPA ecosystem – bringing together buyers, consultants and providers, to assess the true merits of automation software with an objective eye and an independent voice.

Individuals interested in speaking or sponsoring any of the events can e-mail events@irpanetwork.com.

To learn more about the full agenda, conference location and to register please visit <http://www.irpanetwork.com/events/>.

About IRPA

The Institute for Robotic Process Automation (IRPA) is an independent professional association and knowledge forum for the buyers, sellers, influencers and analysts of robotic process automation. Our network and advisory services offer leading- edge market intelligence, industry research, best practices, and alliance-building opportunities for stakeholders across service industry functions. To learn more please visit www.irpanetwork.com.

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