

LOWEST PRICE AVAILABLE NOW
(ONLY 25 PASSES)

4TH



**AUTOMATION
INNOVATION
CONFERENCE**

Global Conference On Automation

www.irpaa.com/events

NEW YORK CITY. LONDON.

ONLY EVENT DEDICATED TO THE DISRUPTIVE CHANGES IN RPA, INTELLIGENT AUTOMATION & AI



BROUGHT TO YOU BY:



INSTITUTE FOR ROBOTIC
PROCESS AUTOMATION
& ARTIFICIAL INTELLIGENCE

Get Informed. Network. Connect.

The Institute of Robotic Process Automation & Artificial Intelligence is the fourth annual Automation Innovation conference. "2017: Exploiting the Second Wave," is all about taking the lessons learned in the last three years, and applying those to harness the power of RPA, cognitive computing, and artificial intelligence today. We're at the tipping point in our industry where there is no turning back. The first wave of early adopters have put the technology to the test - and are now gearing up for the second wave that takes lessons learned and goes beyond the first implementations.



Day One

Tuesday, December 5, 2017

8:00AM - 8:45AM Registration and Breakfast

8:45AM - 9:00AM Welcome & Opening Remarks



Frank Casale,
founder and CEO,
The Institute for Robotic Process Automation and AI

9:00AM - 9:30AM **KEYNOTE: The Second Wave of Automation Innovation: Surf, Swim, or Sink**

Automation is no longer on the bleeding edge. Organizations that aren't up to date with RPA already will find themselves falling behind even further as the second wave of automation, cognitive, and artificial intelligence washes over them. In the second wave, organizations and businesses will surf on top of the wave, swim along with it, or sink and drown. This keynote session will explore:

- What's in the second wave?
- Accelerating change
- 2020 Vision

9:30AM - 10:00AM **KEYNOTE: Next Generation Automation - What to Expect from the Vendor Community**

In this keynote, you'll hear from a top visionary and industry leader in automation. The automation industry is innovating and introducing new uses for automation and AI every day. The vendor landscape is rapidly evolving as new players start up, young players get new funding, and old players learn new tricks. What can we expect from the automation and AI vendor community in the next year? The next three years? Learn about:

- The vendor landscape of 2017
- Summary of the analysts' opinions
- What we can expect in the future

10:00AM - 10:20AM Networking Coffee Break

10:20AM - 10:50AM **CASE STUDY: How We Identified and Addressed Security Concerns**

One of the recurring themes in the trade press and among the analysts is the concern over security as we introduce more robots, more automation, and more AI into our business processes and throughout our organizations. In this case study, you'll hear how one company identified and addressed those concerns, the steps they took to ensure security, and their results.

10:50AM - 11:20AM **CASE STUDY: Lessons Learned from Creating a CoE**

A critical step in deploying automation is the creation of a center of excellence, or CoE. Implementing RPA crosses organizations, requires multiple skillsets, and involves outside vendors, internal stakeholders, and transparency among decision makers. In this session, you'll hear how one company embarked on their automation journey, set strategy, organized effectively, and learned valuable lessons from the creation of their RPA CoE. Learn about:

- Organizing for success: Getting the right team members on board and creating a shared vision
- The importance of setting strategy and developing a roadmap for success
- Addressing governance: documentation, shared knowledge-base, organizational communications



Day One (Cont.)

Tuesday, December 5, 2017

11:20AM - 12:20PM CASE STUDY: Beyond Labor Cost Reduction - How One Company Drove Business Advantage

While cost savings are almost always at the top of anyone's list of reasons to implement RPA and AI, the justifications don't start and end there. It's obvious that ROI, IRR, and NPV of any proposed deployment are critical items to address and prove, but the benefits of automation and AI go well beyond the direct dollars and cents analysis. Hear how this organization identified value far beyond labor cost reduction and uses automation to drive top-level revenue and competitive advantage.

11:20AM - 12:20PM CASE STUDY: Navigating Organizational Challenges - The Importance of Stakeholder Buy-In

Remember when IT drove all decision making and held all authority over the tech investments and implementations in companies? Whether they were called IT or MIS or data processing, the computer guys were the only organization making the technology decisions. Those days are gone, as cloud, IoT, RPA, AI, BPO, BYOD and XaaS have put technology to work across all parts of a business and technology choice in the hands of finance executives, marketing and sales, and operations. Deploying automation across the enterprise requires coordination, organizational transparency, and stakeholder buy-in. In this case study, you'll learn how one company embraced multi-organizational collaboration and built a culture of coordination that yields impressive business benefits through an enterprise-wide commitment to success in their implementation of automation.

12:20PM - 1:20PM Networking Lunch

1:20PM - 2:00PM Breakout Sessions One

Track A What's next after RPA - Driving Business Transformation with AI, Robotics and Cognitive Computing

The panel takes on questions related to the business side of RPA and AI in this lively session focusing on AI's impacts on enterprise transformation. This track will delve into:

- What can we expect to see over the next few years as robotics, AI, and cognitive computing sweep over entire industries?
- The chicken-and-egg scenario: Who transforms first? The CIO or the entire organization?
- How will businesses account for the competitive positioning and advantages they derive from digital transformation? What are the assets? What are the liabilities?

Track B Robots Took Our Jobs - Automation's Impact on the Workforce

In this panel discussion, the participants will discuss automation's impact on the workforce. Learn about:

- What does history teach us about job loss, job creation, and job evolution as technologies are introduced and productivity improves?
- What facts do we know today that help us to anticipate the future effects on the workforce?
- What don't we know? How can it hurt us? How can it help us? The panel participants look over the horizon

Day One (Cont.)

Tuesday, December 5, 2017

2:00PM - 2:10PM

Time to switch rooms!

2:10PM-2:50PM

Breakout Sessions Two

Track A Point-Counterpoint Panel: Opinions on Bill Gates's Proposal For a Robot Tax

Whether the idea ever sees the light of day in any legislature or not, the concept and all of its potential ripple effects deserves debate. In this point-counterpoint panel, the participants will consider all angles on Bill Gates's assertion in a February 2017 interview that "Certainly there will be taxes that relate to automation. Right now, the human worker who does, say, \$50,000 worth of work in a factory, that income is taxed [...] If a robot comes in to do the same thing, you'd think that we'd tax the robot at a similar level." This track will explore:

- Point: This idea is lunacy.
- Counterpoint: This idea is at least the beginning of a good idea.
- Discussion: What makes sense and why? The effects of productivity improvements on GDP and tax revenues. How would taxation be a disincentive for more innovation? Why would the guy who first envisioned a computer on every desk advocate for slowing down automation? Is there a dark undercurrent of "New automation and AI companies hurt the value of my Microsoft stock so I'm going to throw a red herring into the mix"?

Track B Building a Comprehensive Business Case for Automation and AI

In this session, the panelists will offer their own experiences and lessons on how to create a comprehensive business case for future automation, AI, and cognitive computing investments.

They'll identify where to look for both hard (e.g. labor cost reduction, productivity improvements) and soft (e.g. reputation, goodwill, related cost avoidance) returns and where to find hidden costs. Join this track to learn:

- Where are the hidden costs of automation investment?
- Where are all of the tangible and intangible benefits? What are the returns that often get overlooked?
- Presenting the justification and expected outcomes in a way that a board of directors understands

2:50PM-3:10PM

Networking Break

3:10PM - 4:40PM

2018 and Beyond: The Automation Visionaries' Panel

When we return for the 2018 Automation Innovation Conference, what can we expect to have learned since the 2017 AI Conference? What will we be discussing for the future beyond 2018? What does "automation" look like in 2025? Our visionaries assemble in this power panel to devote 90 minutes to their view "through the looking glass". Learn about:

- What types of entirely new businesses or business models do we envision
- What regulatory changes can we imagine? New laws? New taxes? Will governments seek to foster more innovation and automation or will they seek to protect workers?
- Is there a Moore's Law limit to future automation? What is the Metcalfe's Law impact?

Day One (Cont.)

Tuesday, December 5, 2017

4:40PM-5:10PM KEYNOTE: Where Do We Go From Here? The Rapidly Evolving Tech Landscape

When one considers that we are spending two days talking about something that barely existed just a few years ago, and was literally inconceivable to Eckert and Mauchly as they built ENIAC 70 years ago, the idea that we can reliably predict the next few years of this revolution seems somewhat preposterous. But there are things we do know, and there trends and technological breakthroughs that we can see in their embryonic stages that can guide us in looking at where technology goes. In this keynote, you'll hear one expert's ideas on the near-term tech landscape and a roadmap to the next generation.



5:10PM - 5:50PM KEYNOTE: Artificial Intelligence and Cognitive Computing: A Vision for the Future

Are AI and cognitive computing poised to make a major impact on businesses of all types? Consumers? Individuals? Our final keynote of the day presents thought-provoking ideas about the future of RPA, AI and cognitive, their expected impacts on corporations, citizens, laws, and the industry players who will be introducing revolutionary technologies.

5:50PM - 6:00PM Closing Remarks

6:00pm - 7:30pm Cocktail Reception



8:30AM-9:00AM

Registration

TRACK A:

Interactive Discussion on Automation Startup and Rollout

9:00AM-12:00PM

In this workshop, you'll join like-minded participants to discuss getting automation projects started. Join us to learn about:

- How will we put these lessons to work when we return to our jobs?
- Where can we turn for help when we're back at work and getting our projects put together?
- What can we share with each other about our anticipated challenges and how to overcome them?
- How is it different than typical software?
- Where do you start?
- How do we evaluate?
- What are the benefits/potential pitfalls?

TRACK B:

An Interactive Discussion on Building the Business Case

9:00AM-12:00PM

Join your peers in an interactive workshop in which you'll work together to put the lessons learned in the keynote to work. All participants are invited to dig deep into their own situations to brainstorm where to find all the costs and benefits related to creating their own business cases. You'll work to create an outline and style guide incorporating the shared know-how of everyone in the workshop that you can take back to your organization and put to work.

TRACK C:

Discussion of Ten Steps to a World Class CoE

9:00AM-12:00PM

You'll join with other workshop participants to discuss the elements and steps to take to build a world class CoE.

- Roundtable
- Do we see any obstacles in our own organizations that will keep us from following the 10 steps?
- Who within our organizations do we need to engage to fund and staff the CoE?
- Best practices and how to create one
- Discussion on resources and funding required
- Most common obstacles in creating a CoE...political and otherwise

LOWEST PRICE - REGISTER AT \$995
(25 PASSES LEFT)

New York

December 5-6, 2017

(See pricing on page 10)

REGISTER NOW

LOWEST PRICE - REGISTER AT £680
(25 PASSES LEFT)



LONDON

December 13, 2017

(See pricing on page 10)

REGISTER NOW

PRICING & REGISTRATION

NEW YORK CITY

Providers/Influencers*

\$995 (Save \$300)

Only 25 Passes Left

Buyers

No Cost!

- Full Access to Event
- Access to Mobile App
- Speaker Presentations
- Networking Breaks
- Breakfast & Lunch
- Cocktail Reception

REGISTER NOW

LONDON

Providers/Influencers*

£680 (Save \$200)

Only 25 Passes Left

Buyers

No Cost!

- Full Access to Event
- Access to Mobile App
- Speaker Presentations
- Networking Breaks
- Breakfast & Lunch
- Cocktail Reception

REGISTER NOW

*We classify provider/influencers as a company that sells software, professional services & tech products.

About Us



INSTITUTE FOR ROBOTIC
PROCESS AUTOMATION
& ARTIFICIAL INTELLIGENCE

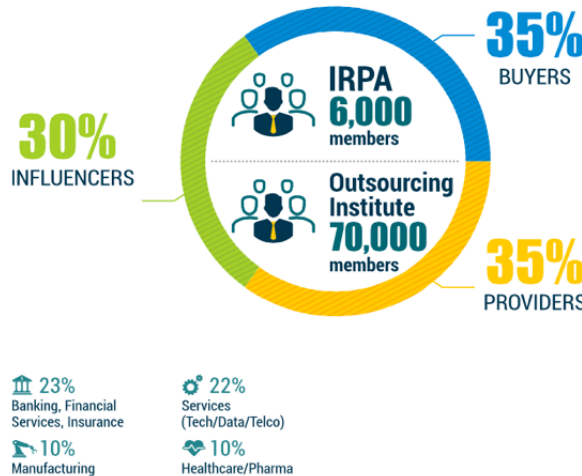
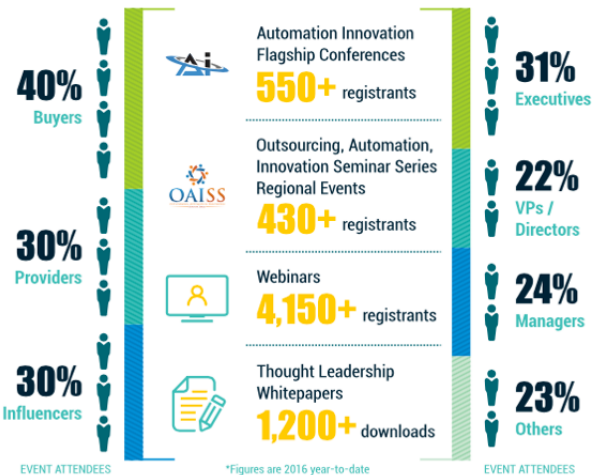
Founded in 2013, the Institute for Robotic Process Automation and Artificial Intelligence (IRPA AI) is an **independent professional association** and knowledge forum for the buyers, sellers, influencers and analysts of robotic process automation, cognitive computing and artificial intelligence. Our global network and advisory services offer leading-edge market intelligence, industry research, sourcing assistance, events as well as offer opportunities to learn and network with stakeholders across service industry functions. **To learn more please visit www.irpanetwork.com.**

6,000+
PROFESSIONALS

10-15K
MONTHLY VISITORS

30-40K
MONTHLY PAGEVIEWS

HIGH-IMPACT SALES & MARKETING CHANNELS



EXPERT INSIGHT

With a subscription to the IRPA AI Knowledge Forum, featuring authoritative commentary, white papers, case studies, interviews and trends

EDUCATION

With invitations to informative webinars and teleconferences, local and national industry events

NETWORKING

With a global community of thought leaders, practitioners, providers and advisors, allowing you to leverage opportunities to build and enhance professional relationships