



IBM Watson to Deliver Keynote at Automation Innovation 2014 Conference

IRPA Event Features the Autonomic and Cognitive Computing Industry “Movers and Shakers” in All Star Speaker Lineup

New York, NY – November 19, 2014 – [IRPA](#) (The Institute for Robotic Process Automation), an independent professional association and knowledge forum for the robotic process automation (RPA) industry, today announced IBM Watson will deliver the closing keynote at [Automation Innovation 2014](#), the inaugural conference dedicated to the most disruptive change in outsourcing today, Robotic Process Automation.

The one day conference, which will be held on Wednesday, December 10, 2014 at the Bohemian National Hall in New York City, features the Autonomic and Cognitive Computing industry’s foremost leading analysts, advisors and IT and BPO executives who will discuss, demonstrate and debate the extraordinary impact RPA technology has on changing the fundamental global structure of macroeconomics, employment and knowledge.

All Star Speaker Lineup

- Jayashree Subrahmonia, Vice President, [IBM Watson](#)
- Chip Wagner, CEO, [Alsbridge](#)
- Phil Fersht, Founder and CEO, HfS and Charles Sutherland, Executive President of Research, [HfS](#)
- Dan McCue, Senior Vice President, Head of F&A Practice and Process Outsourcing & Sean Tinney, Vice President, Finance & Accounts & Solution Architect, [Sutherland Global Services](#)
- Hans-Christian “Chris” Boos, CEO, [arago](#)
- Pat Geary, CMO, [Blue Prism](#)
- Thomas Lang, VP, Strategic Engagements, [Wipro](#)
- Tom Reuner, Principal Analyst, [Ovum](#)

“RPA’s nascent disruption in outsourcing is still a mystery to most in the industry,” said Frank Casale, CEO of IRPA and the event’s producer. “Our objective with **Automation Innovation 2014** is to bring together the foremost experts in the RPA and Cognitive Computing space at this pivotal time to demystify this transformative technology; its powerful impact on the future of careers and business processes and to showcase the mind blowing technology advancements that have been made. IBM’s Watson is the epitome of tomorrow’s technology that is available today. Our members and attendees are guaranteed to leave this event with a very different mindset than when they arrived.”

For the complete agenda and detailed event information, to register or get additional information, please visit [Automation Innovation](#).

Event sponsors



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AUTOMATION

Alsbridge – Conference Co-Chair, Sutherland Global Services, Blue Prism, Wipro, arago, Watson Group, IBM, Enterprise Integration and Cognizant.

About IRPA

The Institute for Robotic Process Automation (IRPA) is an independent professional association and knowledge forum for the buyers, sellers, influencers and analysts of robotic process automation. Our network and advisory services offer leading-edge market intelligence, industry research, best practices, and alliance-building opportunities for stakeholders across service industry functions. IRPA helps business leaders position themselves at the cutting edge of knowledge work technology. To learn more please visit www.irpanetwork.com.

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