The Institute for Robotic Process Automation Launches Automation Accelerator Business Unit to Help Companies Fast-Track Path to Digital Workforce Transformation

New York, NY– August 11, 2016 – IRPA (The Institute for Robotic Process Automation), an independent professional association and global network dedicated to education and professional development in the rapidly emerging areas of RPA, Artificial Intelligence and Cognitive Computing, today announced that it is launching a new business unit that will harness the IRPA ecosystem to help companies fast-track their assessment, integration and implementation of these technologies.

Frank Casale, Founder of IRPA and the Outsourcing Institute will lead a new team whose primary role will be that of orchestrator, aggregator and as the Business Unit name denotes, accelerator.

"Frank had the vision to launch IRPA in 2014 anticipating the disruptive impact of advanced automation and cognitive computing," said Raheem Hasan, President and Co-Founder, IRPA. "The focus to date has been on education. It's clear to us that the next wave is all about execution – and high-speed execution at that. This is the reason behind the launch of the IRPA Automation Accelerator business unit."

"Now that many business leaders are beginning to 'get it' they want to quickly 'get to it,'" said Frank Casale, CEO of IRPA Automation Accelerator. "Whether it's tens of millions of dollars in cost reduction or the digital transformation of their business, it's about how quickly they can realize the benefits they are looking for. The market intel we have from the IRPA ecosystem indicates that over the next 24 months there will be a significant wave of companies making the pivot to intelligent automation. Yet many lack the expertise, the bandwidth, the roadmap or the consulting budget required for successful end-to-end oversight and execution. There truly is a revolution underway and a real need for a new role -- that of orchestrator."

The Automation Accelerator offering will harness IRPA's vast ecosystem and leverage access to best-in-class technologies, industry advisors, service providers and market intelligence to help companies:

- Determine optimal processes to automate
- Evaluate and recommend appropriate technologies
- Coordinate Proof of Concept & Pilots
- Development of business case and ROI
- Establish / negotiate pricing and licensing terms and conditions based on new commercial models
- Orchestrate integration, implementation and knowledge transfer
- Help clients establish their center of excellence (CoE) plan and/or strategy

"After speaking with hundreds of executives at global 2000 organizations, it's clear that while there is growing interest in these emerging technologies, there is concern and anxiety over where to go, and how

to get the assistance needed to get from education to implementation," said Frank Casale. "I am excited to take on this new role, as more and more companies look for next-step guidance. Our mission is to become that trusted and independent third party that has the focus, the expertise, and the global ecosystem – to connect the dots as an orchestrator, aggregator and accelerator from beginning to end, and fast-track getting an organization from research to reinvented, assessment to deployment."

If you are a buyer, advisor, technology player or service provider interested to learn more about IRPA Automation Accelerator please send an email to accelerator@irpanetwork.com.

About IRPA
The Institute for Robotic Process Automation (IRPA) is an independent professional association and global network for the buyers, sellers and influencers in the robotic process automation, autonomics, cognitive computing and artificial intelligence arenas. We are considered to be the go to/independent source for market trends, best practices, case studies, events, assessment services and channel opportunities. To learn more and opt into our free global community visit us at www.irpanetwork.com.

Media Contacts:

Raheem Hasan
IRPA
Tel: 516-403-2048 ext. 750
Email: raheem.hasan@irpanetwork.com

Ilona Mohacsi
PenVine for IRPA
Tel: 631-764-3729
Email: ilonam@penvine.com