

Outsourcing Institute and The Institute for Robotics Process Automation Announce New Executive Appointments

New York, NY— July 30, 2015 - [The Outsourcing Institute](#) and [IRPA](#) (The Institute for Robotic Process Automation), today announced new executive appointments, naming Daniel Goodstein, President of The Outsourcing Institute Media and Events Business and Raheem Hasan, President and Co-Founder of IRPA. Founder and CEO, Frank Casale will be stepping down as he takes on a [new role](#) as President of arago US, a leader in smart enterprise IT automation software. Casale will retain the titles of Founder and Chairman Emeritus of both Institutes.

As President of The Outsourcing Institute Media and Events Business, Goodstein will be responsible for continuing to grow the Outsourcing Institute's industry events, content initiatives and various member services for IT and outsourcing executives. Goodstein brings over 15 years of media, sales/marketing and communications expertise and has been responsible for leading the Outsourcing Institute's key programs that help connect buyers, sellers and industry influencers with critical information and resources.

Raheem Hasan has served as IRPA's CMO and is a driving force behind its successful launch in 2013 and its continued growth. As President and Co-Founder, Hasan will oversee all IRPA business operations, bringing over 25 years of business acumen, strategy and industry experience from his prior sales & marketing executive roles at Siemens and IBM.

"I am delighted to announce Dan's and Raheem's appointments as I hand over the reins to take on an exciting new role in the intelligent process automation industry with arago," said Frank Casale, founder and Chairman Emeritus of The Outsourcing Institute and IRPA. "Our mission with both Institutes has always been about education, professional development and connecting peers and buyers with experienced advisors and technology/service providers. I'm proud to say that our team has done this for many thousands globally to date. Both Dan and Raheem have been instrumental in shaping each Institute's direction and on-going agenda, and they are looking forward to unveiling a new crowdsourcing model for expanding the Institutes' programs and events."

"We thank Frank for his tireless efforts and wish him success in his new endeavor," said Daniel Goodstein, president of the Outsourcing Institute Media and Events Business. "We are looking forward to continuing and expanding upon our exciting agenda of cutting edge content, key industry events and valuable industry-focused services. Leveraging Frank's 20+ years of industry perspective as our compass, we will continue to grow our membership and help deliver valuable knowledge to IT and outsourcing executives."

"The RPA industry is growing in leaps and bounds and as an independent knowledge forum, IRPA is here to help connect, inform and educate members about its advancements," said Raheem Hasan, president and co-founder of IRPA. "In parallel with this industry expansion, we are seeing record membership growth and interest involvement in RPA. We will look to expand upon and include additional content rich member contributions as part of our ongoing thought leadership and education strategy."

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About The Outsourcing Institute

Founded in 1993, The Outsourcing Institute is the largest neutral professional association dedicated solely to technology & outsourcing, comprised of more than 70,000 professionals worldwide and providing information, research, networking opportunities and customized outsourcing solutions to the industry. For more information, contact us at info@outsourcing.com or visit us online at www.outsourcing.com. To learn more about Outsourcing Institute's upcoming events, please visit www.oievents.com.

About IRPA

The Institute for Robotic Process Automation (IRPA) is an independent professional association and knowledge forum for the buyers, sellers, influencers and analysts of robotic process automation. Our network and advisory services offer leading-edge market intelligence, industry insight, best practices, and alliance-building opportunities for stakeholders across marketplace. To learn more please visit www.irpanetwork.com.

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