



INSTITUTE FOR  
ROBOTIC PROCESS  
AUTOMATION

**The Institute for Robotic Process Automation Conferences in NY and London to focus on  
“Preparing for 2016 - The Year of the Robot”**

**New York, NY and London, UK – October 20, 2015 – [IRPA](#)** (The Institute for Robotic Process Automation), an independent professional association and knowledge forum for the robotic process automation (RPA) industry, today announced its **Automation Innovation Conference will focus on “Preparing for 2016, The Year of the Robot.”** The conferences will be held December 3, 2015 in New York and December 8, 2015 in London.

The conference keynote "*The Continuum of Intelligent Automation - How RPA, Autonomics and Cognitive are Coming of Age*" will be presented in New York by Charles Sutherland, Chief Research Officer, HfS Research and in London by Tom Reuner, Managing Director IT Services and Automation HfS Research. The keynote will share recent research on the raw truth of where the industry is with Intelligent Automation including a new maturity model for the state of robotic process automation and HfS Research's inaugural Autonomics Premier League.

“We've witnessed a rapid maturity of solutions and approaches towards intelligent automation this year, where two-thirds of enterprise operations leads are now involved in determining autonomics strategies for their business,” said Phil Fersht, Chief Executive Officer, HfS Research. “Ambitious enterprises are looking to move beyond rudimentary automation approaches and encompass elements of predictive analytics and cognitive computing as part of their longer term planning. These are still early days, but the seeds of the autonomics future have been firmly planted in 2015. We're excited to unveil the progress the industry is making at Automation Innovation this December with the 2016 Autonomics Premier League.”

“By January of this coming year, the majority of the service providers will be RPA ready, the advisors will have their teams and game plans in place, and buyers will expect RPA enabled solutions to be the norm,” said Raheem Hasan, President and Co-Founder of IRPA. “From the keynote to a full-day of case studies and panel discussions led by industry thought leaders and decision makers, this year's conference marks the shift from proof of concept and pilot implementations to now being a major part of a sourcing strategy.”

The AI Conferences are being chaired by Alsbridge; current sponsors include arago, Automation Anywhere, Enablesoft, HfS Research, Sutherland Global Services, Wipro, Workfusion, and Xerox. To learn more about the full agenda, conference location and to register please visit [www.irpanetwork.com/events/](http://www.irpanetwork.com/events/)

#### **About IRPA**

The Institute for Robotic Process Automation (IRPA) is an independent professional association and knowledge forum for the buyers, sellers, influencers and analysts of robotic process automation. Our network and advisory services offer leading- edge market intelligence, industry research, best practices,

and alliance-building opportunities for stakeholders across service industry functions. To learn more please visit [www.irpanetwork.com](http://www.irpanetwork.com).

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