Automation, AI & Digital **Innovation Event - Paris**

March 13, 2018 Frankl'in on 26. Avenue Kléber. Paris

AI Enabled Enterprise & Digitally Fueled Innovation

8:00AM - 8:45AM

Registration and Networking

Bradley Joslove

Franklin Law Firm

BPA and AI – The Power of Two

Networking Break & Refreshments

Panel: Digitally Fueled Innovation

Welcome Remarks

Partner

8:45AM - 9:00AM



Frank Casale Founder **IRPA AI**

9:00AM - 9:45AM



Sarah Burnett Vice President

Everest Group

9:45AM - 10:30AM

10:30AM - 11:15AM

Moderator:



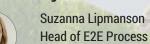
Frank Casale Founder **IRPA AI**



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Panelists:





Lunch & Networking

Transformation **BNP** Paribas

President

This was a great event!

- IBM

Partner

RPA and AI are very different types of technologies but when combined, they can help

organizations get significantly more value out of automation. In this session, Sarah

The suitability of the two for automating different types of processes

· How to get started on each and combine the two for end-to-end automation

Burnett, lead automation analyst at Everest Group, will talk about:

The differences between the two types of technology

Tony Bocock EOA France

Pooneh Mohazzabi Wavestone

I enjoyed hearing about the implementations at different companies and understanding the challenges in the industry. - Capital One

All presentations were excellent. Thank you for putting on this wonderful event. - MetLife

[This event] has firmly reinforced our RPA journey and gave us exciting possibilities through connecting with the people, experiences, concepts, partners and technologies. - Danfoss





Everest Group

From **insight** to *action*



11:15AM - 12:00PM

Get to Know Our Speakers



Patrice Slupowski VP Digital Innovation **Orange**

Speaker Bio:

Patrice Slupowski is Vice-President Digital Innovation running the openinnovation corporate product marketing team of Orange, in charge of several projects around APIs, Internet of Things, mobile applications & mobile OS, personal data aggregation, privacy or emerging technologies.

Company Bio:

Orange has set itself the task of ensuring it is ever-present to connect every individual to what is essential to them, and to provide a unique daily customer experience by designing the digital services that allow all our customers to enjoy securely what is essential to them.





Suzanna Lipmanson Head of E2E process transformation BNP Paribas

Speaker Bio:

Suzanna has over 20 years experience in Banking and Consulting, both in Europe and the US, from start-ups to multinationals. A strong interest in customer experience, continuous improvement & innovation has led her at BNP Paribas to focus on RPA & AI.

Company Bio:

BNP Paribas is a leading bank in Europe with an international reach. It has a presence in 74 countries, with more than 192,000 employees, including more than 146,000 in Europe. The Group has key positions in its three main activities: Domestic Markets and International Financial Services and Corporate & Institutional Banking, which serves two client franchises: corporate clients and institutional investors.



Speaker Bio:

Sarah Burnett is a well-recognized analyst, acknowledged market influencer, speaker and media commentator. As a research Vice President at Everest Group, Sarah serves European clients across the company's global services research areas including IT and business processes services.

Company Bio:

Sarah Burnett Vice President **Everest Group**

Everest Group is a consulting and research firm focused on strategic IT, business services, and sourcing. They are trusted advisors to senior executives of leading enterprises, providers, and investors. Their firm helps clients improve operational and financial performance through a hands-on process that supports them in making well-informed decisions that deliver high-impact results and achieve sustained value.



Bradley Joslove Partner Franklin Law Firm

Speaker Bio:

Bradley L. Joslove (Juris Doctor 1986, Harvard Law School); member of the Bars of Paris, Washington, D.C., and Massachusetts, is the partner in charge of the ITTI (Information Technology, Telecommunications and Internet) and Outsourcing Departments of the Franklin law firm.

Company Bio:

Our mode of operation meets the requirements of French and foreign companies, public authorities and international institutions. International expertise top-notch provided by our mostly French and American lawyers, who have built a network of carefully selected partner firms, in France and abroad, thus ensuring optimal fluidity and coordination in the processing of cases.

Get to Know Our Speakers



Tony Bocock President **EOA France**

Speaker Bio:

As the president of EOA France, Tony is also an experienced independent consultant, specialized in Procurement and Project Management. 25 years in international positions as Manager, Director and Consultant.

Company Bio:

EOA France is one of the few multi-functional forums - offering the possibility to exchange with managers of all functions and all sectors. Thanks to the diversity of our members and supporters, our activities allow a mix between professions and promote the emergence of new ideas and innovative practices.



Frank Casale Founder IRPA AI

Speaker Bio:

Frank J. Casale is Founder and CEO of the Outsourcing Institute (OI) as well as the Institute for Robotic Process Automation & AI (IRPA AI). He has created the path to the largest viable RPA and AI ecosystem in the market space.

Company Bio:

OI and IRPA AI is a global marketplace and community of 70,000+ executive members including leading practitioners, service providers, advisors, thought leaders, industry observers and analysts.



Pooneh Mohazzabi Partner Wavestone

Speaker Bio:

Pooneh is currently a partner at Wavestone, a global boutique advisory firm. She has more than 20 years of experience. Pooneh has over twenty years of industry and management consulting experience structuring and delivering large transformational change programs in the financial services industry.

Company Bio:

From 2016, the leading consultancies Solucom and Kurt Salmon European's business, as well as the Financial Services and CIO Advisory practices of Kurt Salmon in the United States (excluding retail & consumer goods consulting activities outside of France) are joining forces to create Wavestone, a new generation in consulting.