# Automation, AI & Digital **Innovation Event - Paris**

March 13, 2018 Les Salons Etoile Wagram - 16 avenue de Wagram Paris, 75008 France

AI Enabled Enterprise & Digitally Fueled Innovation

8:00AM - 8:45AM

**Registration and Networking** 

8:45AM - 9:00AM

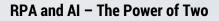




Frank Casale Founder **IRPA AI** 



### 9:00AM - 9:45AM





TRIANA

RPA and AI are very different types of technologies but when combined, they can help organizations get significantly more value out of automation. In this session, Sarah Burnett, lead automation analyst at Everest Group, will talk about:

- The differences between the two types of technology
- The suitability of the two for automating different types of processes
- How to get started on each and combine the two for end-to-end automation

**PARTNERS INCLUDE:** 



This was a great event! - IBM

I enjoyed hearing about the implementations at different companies and understanding the challenges in the industry. - Capital One

All presentations were excellent. Thank you for putting on this wonderful event. - MetLife

[This event] has firmly reinforced our RPA journey and gave us exciting possibilities through connecting with the people, experiences, concepts, partners and technologies. - Danfoss



### **BROUGHT TO YOU BY:**



PROCESS AUTOMATION & ARTIFICIAL INTELLIGENCE

# Automation, AI & Digital Innovation Event - Paris

March 13, 2018 Les Salons Etoile Wagram - 16 avenue de Wagram Paris, 75008 France

### AI Enabled Enterprise & Digitally Fueled Innovation

9:45AM - 10:30AM

### Panel-Part 1: Digitally Fueled Innovation

In this panel, we will discuss topics like:

- Why in your opinion are enterprises so focused on innovation ?
- What differentiates those who are successful at innovating from those who fail to make it happen?

This was a great event!

- IBM

- How can AI play a role in innovation?
- Who should be part of the discussion?

Suzanna Lipmanson

Head of E2E Process

Transformation

**BNP** Paribas

What is your advice to companies seeking to embrace Ai to fuel innovation
within their enterprise ?

### Moderator:



Co-Moderator:

Frank Casale Founder IRPA AI

Tony Bocock

President

**FOA France** 



Panelists:

Alexandre Vatus Head of Automation Google



Patrice Slupowski VP Digital Innovation **Orange** 

Pooneh Mohazzabi Partner Wavestone I enjoyed hearing about the implementations at different companies and understanding the challenges in the industry. - Capital One

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10:30AM - 11:00AM

### **Networking Break**

# Automation, AI & Digital Innovation Event - Paris

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AI Enabled Enterprise & Digitally Fueled Innovation

11:00AM - 11:30AM

### Panel Part 2: A Post Al France: Innovation Renaissance or Digital Dystopia

This was a great event!

- IBM

#### Moderator:



Frank Casale Founder IRPA AI

**Co-Moderator:** 



Bradley Joslove Partner **Franklin Law Firm** 



Suzanna Lipmanson Head of E2E Process Transformation **BNP Paribas** 

Pooneh Mohazzabi

Partner Wavestone



Panelists:

### Al at Enterprise Scale



Ed Abbo President & CTO C3 IoT Ed Abbo will discuss the application of Al, IoT, and model driven software architectures to realize digital transformation of the enterprise.

12:00PM - 12:45PM

11:30AM - 12:00PM

### Lunch & Networking Break



Patrice Slupowski VP Digital Innovation <mark>Orange</mark>

4.00.40



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### **BROUGHT TO YOU BY:**



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### Get to Know Our Speakers



### Patrice Slupowski VP Digital Innovation **Orange**

### **Speaker Bio:**

Patrice Slupowski is Vice-President Digital Innovation running the openinnovation corporate product marketing team of Orange, in charge of several projects around APIs, Internet of Things, mobile applications & mobile OS, personal data aggregation, privacy or emerging technologies.

### **Company Bio:**

Orange has set itself the task of ensuring it is ever-present to connect every individual to what is essential to them, and to provide a unique daily customer experience by designing the digital services that allow all our customers to enjoy securely what is essential to them.





Suzanna Lipmanson Head of E2E process transformation BNP Paribas

### **Speaker Bio:**

Suzanna has over 20 years experience in Banking and Consulting, both in Europe and the US, from start-ups to multinationals. A strong interest in customer experience, continuous improvement & innovation has led her at BNP Paribas to focus on RPA & AI.

### **Company Bio:**

BNP Paribas is a leading bank in Europe with an international reach. It has a presence in 74 countries, with more than 192,000 employees, including more than 146,000 in Europe. The Group has key positions in its three main activities: Domestic Markets and International Financial Services and Corporate & Institutional Banking, which serves two client franchises: corporate clients and institutional investors.



### **Speaker Bio:**

Sarah Burnett is a well-recognized analyst, acknowledged market influencer, speaker and media commentator. As a research Vice President at Everest Group, Sarah serves European clients across the company's global services research areas including IT and business processes services.

### **Company Bio:**

Sarah Burnett Vice President **Everest Group** 

Everest Group is a consulting and research firm focused on strategic IT, business services, and sourcing. They are trusted advisors to senior executives of leading enterprises, providers, and investors. Their firm helps clients improve operational and financial performance through a hands-on process that supports them in making well-informed decisions that deliver high-impact results and achieve sustained value.



Bradley Joslove Partner Franklin Law Firm

### **Speaker Bio:**

Bradley L. Joslove (Juris Doctor 1986, Harvard Law School); member of the Bars of Paris, Washington, D.C., and Massachusetts, is the partner in charge of the ITTI (Information Technology, Telecommunications and Internet) and Outsourcing Departments of the Franklin law firm.

### **Company Bio:**

Our mode of operation meets the requirements of French and foreign companies, public authorities and international institutions. International expertise top-notch provided by our mostly French and American lawyers, who have built a network of carefully selected partner firms, in France and abroad, thus ensuring optimal fluidity and coordination in the processing of cases.

### Get to Know Our Speakers



**Tony Bocock** President **FOA France** 

#### **Speaker Bio:**

As the president of EOA France, Tony is also an experienced independent consultant, specialized in Procurement and Project Management. 25 years in international positions as Manager, Director and Consultant.

#### **Company Bio:**

EOA France is one of the few multi-functional forums - offering the possibility to exchange with managers of all functions and all sectors. Thanks to the diversity of our members and supporters, our activities allow a mix between professions and promote the emergence of new ideas and innovative practices.



Frank Casale Founder **IRPA AI** 

### **Speaker Bio:**

Frank J. Casale is Founder and CEO of the Outsourcing Institute (OI) as well as the Institute for Robotic Process Automation & AI (IRPA AI). He has created the path to the largest viable RPA and AI ecosystem in the market space.

### **Company Bio:**

OI and IRPA AI is a global marketplace and community of 70,000+ executive members including leading practitioners, service providers, advisors, thought leaders, industry observers and analysts.



Pooneh Mohazzahi

Partner

Wavestone

### **Speaker Bio:**

Pooneh is Partner at Wavestone US. She has over twenty years of industry and management consulting experience at Bearing Point, PWC and EY structuring and delivering large transformational change programs in the financial services industry. She has a proven track record of delivering results for clients in areas such as operating model transformation, digital transformation, service delivery optimization and organization design, automation strategy, RPA design and implementation.

### **Company Bio:**

From 2016, the leading consultancies Solucom and Kurt Salmon European's business, as well as the Financial Services and CIO Advisory practices of Kurt Salmon in the United States (excluding retail & consumer goods consulting activities outside of France) are joining forces to create Wavestone, a new generation in consulting.



**Speaker Bio:** 

Alexandre has more than 4 years in the digital industry for global companies such as Google and Facebook. Currently, he is responsible for helping top French and global advertisers developing their business in a profitable way thanks to Google's audience and automation solutions.

Alexandre Vatus Head of Automation Google

### **Company Bio:**

Google's mission is to organize the world's information and make it universally accessible and useful.

### Get to Know Our Speakers



### Ed Abbo President & CTO **C3 IoT**

### **Speaker Bio:**

Ed Abbo is President and Chief Technology Officer at C3 IoT, which provides an AI and IoT software platform-as-a-service to power enterprise digital transformations. Mr. Abbo leads C3 IoT's strategy and execution, including technology direction, innovation, and customer success. Prior to C3 IoT, Mr. Abbo was Senior Vice President at Oracle Corporation, where he was responsible for its application products. Prior to joining Oracle in 2006, he was Senior Vice President of Engineering and Chief Technology Officer for Siebel Systems. Mr. Abbo earned a Master of Science in Mechanical Engineering from the Massachusetts Institute of Technology and a Bachelor of Science in Mechanical & Aerospace Engineering from Princeton University.

### **Company Bio:**

C3 IoT is the leading AI and IoT software platform provider for digital transformation. C3 IoT delivers a comprehensive and proven platform as a service (PaaS) for rapidly developing and operating large-scale AI, predictive analytics, and IoT applications for any enterprise value chain in any industry. At the core of the C3 IoT offering is the revolutionary C3 Type System-an extensible, model-driven architecture that dramatically enhances data scientist and application developer productivity. C3 IoT also offers configurable, high-value SaaS products for predictive maintenance, fraud detection, sensor network health, supply chain optimization, energy management, and customer engagement.

STATISTICS NO.

## **AI Fueled Start-Up Event**

March 21, 2018 New York City, NY

### 3:00PM - 3:45PM

### 3:45PM - 4:00PM



4:00PM - 4:30PM



### CEO **ChoiceWORX**

Sam Gross



Frank Casale Founder **IRPA AI** 





# Jan Beranek

CEO U+

### 5:00PM - 5:10PM



Frank Casale Founder **IRPA AI** 



5:10PM - 6:00PM

CEO U+

**Opening Remarks** 

Jan Beranek

**Registration and Networking** 

Fireside Chat - AI Startups 2018: Confessions of a CTO Turned AI start up Rockstar

- What was the genesis of his idea?
- What compelled him to leave corporate America to launch IA startup?
- What critical success factors in AI fueling your go to market offering?
- Top 3 mistakes that CTOs must avoid when building your AI platform?

### **Go-To-Market Strategies**

**Closing Remarks** 

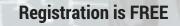
U+

**Cocktail Reception** 

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