

# Automation, AI & Digital Innovation Event - Paris

March 13, 2018

Les Salons Etoile Wagram - 16 avenue de Wagram  
Paris, 75008 France

AI Enabled Enterprise & Digitally Fueled Innovation

8:00AM - 8:45AM

Registration and Networking

8:45AM - 9:00AM

Welcome Remarks



Frank Casale  
Founder  
IRPA AI



Bradley Joslove  
Partner  
Franklin Law Firm

9:00AM - 9:45AM

RPA and AI – The Power of Two



Sarah Burnett  
Vice President  
Everest Group

RPA and AI are very different types of technologies but when combined, they can help organizations get significantly more value out of automation. In this session, Sarah Burnett, lead automation analyst at Everest Group, will talk about:

- The differences between the two types of technology
- The suitability of the two for automating different types of processes
- How to get started on each and combine the two for end-to-end automation

This was a great event!  
- IBM

I enjoyed hearing about the implementations at different companies and understanding the challenges in the industry.  
- Capital One

All presentations were excellent. Thank you for putting on this wonderful event.  
- MetLife

[This event] has firmly reinforced our RPA journey and gave us exciting possibilities through connecting with the people, experiences, concepts, partners and technologies.  
- Danfoss

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Influencers: €199

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From insight to action.

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INSTITUTE FOR ROBOTIC  
PROCESS AUTOMATION  
& ARTIFICIAL INTELLIGENCE

# Automation, AI & Digital Innovation Event - Paris

March 13, 2018

Les Salons Etoile Wagram - 16 avenue de Wagram  
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## AI Enabled Enterprise & Digitally Fueled Innovation

9:45AM - 10:30AM

### Panel-Part 1: Digitally Fueled Innovation

In this panel, we will discuss topics like:

- Why in your opinion are enterprises so focused on innovation ?
- What differentiates those who are successful at innovating from those who fail to make it happen?
- How can AI play a role in innovation?
- Who should be part of the discussion?
- What is your advice to companies seeking to embrace Ai to fuel innovation within their enterprise ?

#### Moderator:



Frank Casale  
Founder  
IRPA AI

#### Co-Moderator:



Tony Bocock  
President  
EOA France

#### Panelists:



Alexandre Vatus  
Head of Automation  
Google



Patrice Slupowski  
VP Digital Innovation  
Orange



Suzanna Lipmanson  
Head of E2E Process  
Transformation  
BNP Paribas



Pooneh Mohazzabi  
Partner  
Wavestone

10:30AM - 11:00AM

Networking Break

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# Automation, AI & Digital Innovation Event - Paris

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AI Enabled Enterprise & Digitally Fueled Innovation

11:00AM - 11:30AM

## Panel Part 2: A Post AI France: Innovation Renaissance or Digital Dystopia

### Moderator:



Frank Casale  
Founder  
IRPA AI

### Panelists:



Alexandre Vatus  
Head of Automation  
Google



Patrice Slupowski  
VP Digital Innovation  
Orange

### Co-Moderator:



Bradley Joslove  
Partner  
Franklin Law Firm



Suzanna Lipmanson  
Head of E2E Process  
Transformation  
BNP Paribas



Tony Bocock  
President  
EOA France



Pooneh Mohazzabi  
Partner  
Wavestone

11:30AM - 12:00PM

## AI at Enterprise Scale



Ed Abbo  
President & CTO  
C3 IoT

Ed Abbo will discuss the application of AI, IoT, and model driven software architectures to realize digital transformation of the enterprise.

12:00PM - 12:45PM

## Lunch & Networking Break

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## Get to Know Our Speakers



**Patrice Slupowski**  
VP Digital Innovation  
**Orange**

### Speaker Bio:

Patrice Slupowski is Vice-President Digital Innovation running the open-innovation corporate product marketing team of Orange, in charge of several projects around APIs, Internet of Things, mobile applications & mobile OS, personal data aggregation, privacy or emerging technologies.

### Company Bio:

Orange has set itself the task of ensuring it is ever-present to connect every individual to what is essential to them, and to provide a unique daily customer experience by designing the digital services that allow all our customers to enjoy securely what is essential to them.



**Sarah Burnett**  
Vice President  
**Everest Group**

### Speaker Bio:

Sarah Burnett is a well-recognized analyst, acknowledged market influencer, speaker and media commentator. As a research Vice President at Everest Group, Sarah serves European clients across the company's global services research areas including IT and business processes services.

### Company Bio:

Everest Group is a consulting and research firm focused on strategic IT, business services, and sourcing. They are trusted advisors to senior executives of leading enterprises, providers, and investors. Their firm helps clients improve operational and financial performance through a hands-on process that supports them in making well-informed decisions that deliver high-impact results and achieve sustained value.



**Suzanna Lipmanson**  
Head of E2E process  
transformation  
**BNP Paribas**

### Speaker Bio:

Suzanna has over 20 years experience in Banking and Consulting, both in Europe and the US, from start-ups to multinationals. A strong interest in customer experience, continuous improvement & innovation has led her at BNP Paribas to focus on RPA & AI.

### Company Bio:

BNP Paribas is a leading bank in Europe with an international reach. It has a presence in 74 countries, with more than 192,000 employees, including more than 146,000 in Europe. The Group has key positions in its three main activities: Domestic Markets and International Financial Services and Corporate & Institutional Banking, which serves two client franchises: corporate clients and institutional investors.



**Bradley Joslove**  
Partner  
**Franklin Law Firm**

### Speaker Bio:

Bradley L. Joslove (Juris Doctor 1986, Harvard Law School); member of the Bars of Paris, Washington, D.C., and Massachusetts, is the partner in charge of the ITTI (Information Technology, Telecommunications and Internet) and Outsourcing Departments of the Franklin law firm.

### Company Bio:

Our mode of operation meets the requirements of French and foreign companies, public authorities and international institutions. International expertise top-notch provided by our mostly French and American lawyers, who have built a network of carefully selected partner firms, in France and abroad, thus ensuring optimal fluidity and coordination in the processing of cases.

## Get to Know Our Speakers



**Tony Bocock**  
President  
EOA France

### Speaker Bio:

As the president of EOA France, Tony is also an experienced independent consultant, specialized in Procurement and Project Management. 25 years in international positions as Manager, Director and Consultant.

### Company Bio:

EOA France is one of the few multi-functional forums - offering the possibility to exchange with managers of all functions and all sectors. Thanks to the diversity of our members and supporters, our activities allow a mix between professions and promote the emergence of new ideas and innovative practices.



**Pooneh Mohazzabi**  
Partner  
Wavestone

### Speaker Bio:

Pooneh is Partner at Wavestone US. She has over twenty years of industry and management consulting experience at Bearing Point, PWC and EY structuring and delivering large transformational change programs in the financial services industry. She has a proven track record of delivering results for clients in areas such as operating model transformation, digital transformation, service delivery optimization and organization design, automation strategy, RPA design and implementation.

### Company Bio:

From 2016, the leading consultancies Solucom and Kurt Salmon European's business, as well as the Financial Services and CIO Advisory practices of Kurt Salmon in the United States (excluding retail & consumer goods consulting activities outside of France) are joining forces to create Wavestone, a new generation in consulting.



**Frank Casale**  
Founder  
IRPA AI

### Speaker Bio:

Frank J. Casale is Founder and CEO of the Outsourcing Institute (OI) as well as the Institute for Robotic Process Automation & AI (IRPA AI). He has created the path to the largest viable RPA and AI ecosystem in the market space.

### Company Bio:

OI and IRPA AI is a global marketplace and community of 70,000+ executive members including leading practitioners, service providers, advisors, thought leaders, industry observers and analysts.



**Alexandre Vatus**  
Head of  
Automation  
Google

### Speaker Bio:

Alexandre has more than 4 years in the digital industry for global companies such as Google and Facebook. Currently, he is responsible for helping top French and global advertisers developing their business in a profitable way thanks to Google's audience and automation solutions.

### Company Bio:

Google's mission is to organize the world's information and make it universally accessible and useful.

## Get to Know Our Speakers



**Ed Abbo**  
**President & CTO**  
**C3 IoT**

### **Speaker Bio:**

Ed Abbo is President and Chief Technology Officer at C3 IoT, which provides an AI and IoT software platform-as-a-service to power enterprise digital transformations. Mr. Abbo leads C3 IoT's strategy and execution, including technology direction, innovation, and customer success. Prior to C3 IoT, Mr. Abbo was Senior Vice President at Oracle Corporation, where he was responsible for its application products. Prior to joining Oracle in 2006, he was Senior Vice President of Engineering and Chief Technology Officer for Siebel Systems. Mr. Abbo earned a Master of Science in Mechanical Engineering from the Massachusetts Institute of Technology and a Bachelor of Science in Mechanical & Aerospace Engineering from Princeton University.

### **Company Bio:**

C3 IoT is the leading AI and IoT software platform provider for digital transformation. C3 IoT delivers a comprehensive and proven platform as a service (PaaS) for rapidly developing and operating large-scale AI, predictive analytics, and IoT applications for any enterprise value chain in any industry. At the core of the C3 IoT offering is the revolutionary C3 Type System—an extensible, model-driven architecture that dramatically enhances data scientist and application developer productivity. C3 IoT also offers configurable, high-value SaaS products for predictive maintenance, fraud detection, sensor network health, supply chain optimization, energy management, and customer engagement.

# AI Fueled Start-Up Event

March 21, 2018  
New York City, NY

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PROCESS AUTOMATION  
& ARTIFICIAL INTELLIGENCE

**3:00PM - 3:45PM**

**Registration and Networking**

**3:45PM - 4:00PM**

**Opening Remarks**



Frank Casale  
Founder  
IRPA AI



Jan Beranek  
CEO  
U+

**4:00PM - 4:30PM**

**Fireside Chat - AI Startups 2018: Confessions of a CTO Turned AI start up Rockstar**



Sam Gross  
CEO  
ChoiceWORX

- What was the genesis of his idea?
- What compelled him to leave corporate America to launch IA startup?
- What critical success factors in AI fueling your go to market offering?
- Top 3 mistakes that CTOs must avoid when building your AI platform?



Frank Casale  
Founder  
IRPA AI

**4:30PM - 5:00PM**

**Go-To-Market Strategies**



Jan Beranek  
CEO  
U+

**5:00PM - 5:10PM**

**Closing Remarks**



Frank Casale  
Founder  
IRPA AI



Jan Beranek  
CEO  
U+

**5:10PM - 6:00PM**

**Cocktail Reception**

**Registration is FREE**

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