

# AI Fueled Start-Up Event

March 21, 2018  
New York City, NY

BROUGHT TO YOU BY:



INSTITUTE FOR ROBOTIC  
PROCESS AUTOMATION  
& ARTIFICIAL INTELLIGENCE

**3:00PM - 3:45PM**

**Registration and Networking**

**3:45PM - 4:00PM**

**Opening Remarks**



Frank Casale  
Founder  
IRPA AI



Jan Beranek  
CEO  
U+

**4:00PM - 4:30PM**

**Fireside Chat - AI Startups 2018: Confessions of a CTO Turned AI start up Rockstar**



Sam Gross  
CEO  
ChoiceWORX



Frank Casale  
Founder  
IRPA AI

- What was the genesis of his idea?
- What compelled him to leave corporate America to launch IA startup?
- What critical success factors in AI fueling your go to market offering?
- Top 3 mistakes that CTOs must avoid when building your AI platform?

**4:30PM - 5:00PM**

**Go-To-Market Strategies**



Jan Beranek  
CEO  
U+

**5:00PM - 5:10PM**

**Closing Remarks**



Frank Casale  
Founder  
IRPA AI



Jan Beranek  
CEO  
U+

**5:10PM - 6:00PM**

**Cocktail Reception**

**Registration is FREE**

**REGISTER NOW**