

The Future of France - RPA & AI

A Message From The Founder

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As we prepare for Automation, AI & Digital Innovation Event, on March 13th in Paris, Frank Casale, Founder at the Institute for Robotic Process Automation & Artificial Intelligence (IRPA AI), talks about why it's important to bring the industry in France together to discuss these topics, why he wants to personally with French practitioners and providers and what makes this event unique in this 3x1 (3 questions, 1 expert) interview.

Q Why are you hosting an event in Paris? And why is this the time to attend?

A France, from a business and government standpoint, is all over automation, artificial intelligence and other digitally fueled services. People are all over it and looking for best practices and strategies.

Q Frank, you don't attend all events, but you made an effort to be a part of this one. What makes this event special?

A I want to be able to personally meet with local members, practitioners and providers to share what we're seeing in the industry, as well as see what needs they have. While I'm in Paris, I'm also making myself available to meet with people before and after the event to discuss their challenges issues.

Q Why do you think it's so important for people to attend this event?

A This is a very intimate event, not a conference, but more like a roundtable. We have been very successful with these smaller events, which help business and technology managers get their questions answered, as well as meet with and learn from the top experts in the field.

Most importantly, we pride ourselves on creating an atmosphere where we push for interactive discussions. We find that the best events are where participants are encouraged to ask questions, offer insight and participate in dialogue.

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Frank will moderate the digitally fueled innovation panel at IRPA AI's Automation, AI, Digital Innovation Event, on March 13, 2018 at Frankl'in on 26, Avenue Kléber in Paris. This event is the first association-run event focusing on the AI enabled enterprise and digitally fueled innovation. We will delve into topics like: the suitability of RPA & AI for automating different types of processes, how to get started on each and combine the two for end-to-end automation, what differentiates those who are successful at innovating from those who fail to make it happen, advice to companies seeking to embrace AI to fuel innovation within their enterprise and much more. [View the agenda.](#)

About Frank Casale



Frank J. Casale is Founder and CEO of the Outsourcing Institute (OI) as well as the Institute for Robotic Process Automation (IRPA). Established in 1993, OI is a global marketplace and community of 70,000+ executive members including leading practitioners, service providers, advisors, thought leaders, industry observers and analysts. The mission of OI is to leverage the collective wisdom and best practices of this evolving outsourcing ecosystem along with the latest abilities of internet technologies to enable powerful alternatives for learning, networking, career development, publishing, transacting and relationship management for those in the outsourcing arena.