

Translating the power of technology

1 *Global management consulting firm Avasant focuses on leveraging digital technologies to enable business transformation for global organisations. Avasant recently formed a partnership with the Institute for Robotic Process Automation and Artificial Intelligence (IRPA AI). Under the partnership, Avasant will lead IRPA AI's UK Chapter and share content and thought leadership in the field of RPA, Cognitive, AI and Blockchain. Anupam Govil, a Partner with Avasant, says the launch of IRPA's UK chapter comes at a pivotal moment when this fast-paced industry is shifting gears from RPA to Intelligent Automation, Cognitive, and Artificial Intelligence.*

Avasant is headquartered in Los Angeles and advises private and public sector companies worldwide. Specialising in digital and IT transformation, sourcing advisory, global strategy, and governance services, the firm prides itself on delivering high-value engagements through industry-focused innovation. It advises top companies across a range of industries including banking, insurance, healthcare, high tech, media and entertainment, public sector, retail, manufacturing, travel and transportation, utilities, and social impact institutions. Its seasoned professionals have an average of 20 years of industry-honed expertise, having conducted 1000+ engagements in over 50 countries. Avasant's next

generation consulting and advisory methods have made it the top-ranked firm in its class, with recognition from numerous organisations, including: Vault, NOA, IAOP, and Wall Street Journal.

According to Mr. Govil, Avasant differentiates through its holistic approach towards digital transformation leveraging Intelligent Automation and AI as key enablers. Their pioneering Intelligent Automation Value Acceleration™ Roadmap enables clients to maximise the value from their investment in these emerging technologies. "While our IA Value Acceleration™ roadmap assists our clients in identifying the right processes

and tools, managing scalability, and governing the implementation, our mature COE framework helps sustain the strategic direction of the automation initiative," he says. "Our targeted solutions leverage home grown technology tools that accelerate process identification and prioritisation, business case creation, Center of Excellence setup, and post-implementation business benefits assessment."

Mr. Govil has over 25 years of experience providing sourcing, business and globalisation advisory services to global enterprises and private equity funds. He has advised technology and services firms on their global expansion plans through a combination of strategic consulting, cross-border M&A and investment advisory roles. He has led globalisation engagements with government agencies and funding institutions across more than 40 countries. In addition, he is a recognised digital transformation and globalisation advocate and is active in many industry



organisations supporting the technology and global services sector.

Avasant has ample experience in advising organisations on planning and implementing Intelligent Automation and Artificial Intelligence to drive digital transformation. Their strategic advisory expertise coupled with their Intelligent Automation Value Acceleration framework enables successful Automation programs across industries. By collaborating with IRPA AI which is the industry's leading authority on RPA and AI, Avasant continues to build an ecosystem of partners that enterprises can leverage to drive innovation and business value. IRPA AI is an independent professional association and knowledge forum for the buyers, sellers, influencers and analysts of RPA, cognitive computing and artificial intelligence. Their global network and advisory services offer leading-edge market intelligence, industry research, sourcing assistance, events as well as offer opportunities to learn and network with stakeholders across service industry functions.

"Given the interest of our UK and European clients in the area of Intelligent Automation, AI and Blockchain, we believe that this partnership will further help them drive

their digital transformation initiatives," Mr. Govil states. "As the UK chapter lead, Avasant will provide inputs to IRPA's research, events, and activities, and will ensure alignment with latest trends, pain-points and best practices on intelligent automation in the region. Together, we would like to help our clients and IRPA's members in being better informed on the fast-changing technology landscape and more capable of addressing the opportunities and challenges that intelligent automation brings."

Mr. Govil believes that, right now, we're at a pivotal moment where this fast-paced industry is shifting gears from RPA to Intelligent automation, Cognitive, and AI. "Enterprises are now leveraging these technologies to solve large and complex problems, taking automation and cognitive to enterprise scale and exploring what it means to have a digital workforce. Services are going digital and bot stores are open for business. The playing field has once again changed and Avasant will continue to help its clients navigate through this complexity and help them maximise the value from intelligent automation."

The UK Chapter of IRPA AI will focus on building a national knowledge platform

to drive Intelligent Automation, Cognitive and AI. The activities of the UK Chapter include: developing a knowledge sharing forum for enterprises and technology firms, thought leadership events and webinars for different players to exchange ideas and success stories, and development of innovative solutions and use cases in the fields of intelligent automation, cognitive and AI. Moreover the chapter will host a Customer only Advisory Board to enable peer to peer discussions of common challenges and issues faced by organisations when implementing these technologies.



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